



Follow
 THE
 OPEN ROAD
 TO
 EDMONTON
 SUNNY ALBERTA






At Nightfall the Auto Camp Welcomes You

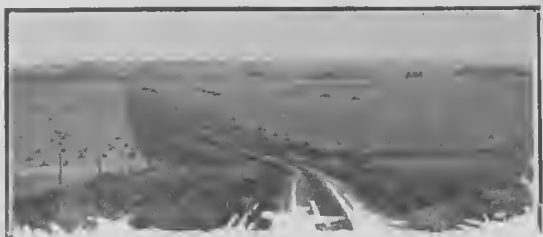
EDMONTON—CAPITAL CITY OF ALBERTA

All roads lead to Edmonton, the Capital City of Alberta. Located on the banks of the Saskatchewan River, the old travel route of the western caravans, it holds an important position in the life of the Canadian west. It is the seat of the Alberta Government, has a fine University, and is beautifully situated on the fringe of the foothills of the main range of the Rockies. Edmonton occupies a fortunate position as regards the greater development of Alberta.

A SCENIC CENTRE



Edmonton is the scenic centre of the great Canadian West. Its beautiful homes, shaded boulevards, fine buildings, parks, playgrounds, golf links and bathing pools are a pleasing contrast after the treeless plains to the east and south.



Golden Fields of Grain Skirt the Road

AN HISTORICAL PAST

The history of the development of the Canadian west is the history of Edmonton. Selected in the early days as a trading centre by the Hudson's Bay Company, it was the scene of much activity. Many a romance of the western plains has for its setting the Edmonton of the past.

INDUSTRIALLY IMPORTANT

Edmonton is industrially important. Its position as the trading and business centre of a rich farming area has developed packing plants, stock yards, grain elevators, wholesale houses and other industries. It is alive with business activity. It presents many opportunities to the newcomer.



Prosperous Homesteads by the Way

WITH ROD AND GUN IN C



Whether it's "honking" geese, splendid mallard, grey lake trout or glistening rainbow, lordly moose, grim wolf or bear, stately big horn or glorious fur for my-lady's use,

Central Alberta Offers all a Sportsman's

IN CENTRAL ALBERTA



n's

Paradise—Thrilling and Worth While



WITH ROD AND GUN

Central Alberta is a sportsman's paradise. Its streams are filled with rainbow trout, lake trout and coarse fish. Its lakes the breeding places of mallard, greenhead and the Canada grey goose, while snipe and quail skirt the shores. The grain fields harbor many flocks of prairie chicken, partridge and grouse. The foothills of the Rockies are within easy reach of the big game hunter. Here sheep, goat, elk, moose, deer, bear, grizzly or black; wolves and other fur bearing animals abound. It is always possible to get a full bag without much effort. The game laws are fair and reasonable. Camping equipment can be obtained at Edmonton and other points in the district. The hunting season starts in September. The motor car can be used to advantage on many trips.

AUTO CAMP SERVICE

Most of the towns situated on the main travel routes approaching Edmonton have established comfortable, well equipped auto camps, where every effort is made to give the tourist a fitting welcome. Edmonton itself has one of the most up-to-date camps in the west.



THE GREAT NATIONAL PARK AREA

Edmonton is the centre of the great national park area of Canada. Five National Parks are within easy distance. The game preserve of Wainwright with its teeming buffalo and other game lies a short distance to the east. Elk Island Park, another game preserve, is within an hour's run. Jasper Park, world famous for its rugged scenic beauty,



The Jasper Highway Rolling On

its wide open spaces, its game fields, hot-springs, lakes and fishing is also within a day's run of Edmonton. The parks of Banff and Waterton are passed enroute on the journey from the south, and the prehistoric fossil beds of the Red Deer hills are also within easy reach of Edmonton. Several of the larger lakes have been set aside as sanctuaries for wild fowl.

Beautiful camping places can be found almost everywhere, set alongside pure limpid running water, with dry timber to hand for the camp fire. There are no desert lands in Alberta, the surroundings are ever green.

THE NATIONAL PA

Seen
N
For



Superb
Rugged
Beautiful



Pictures Which a

AL PARK OF JASPER

Seen Once
Never
Forgotten



Which are Picturesque



“THE LAND OF THE MIDNIGHT SUN”

To those seeking something new, the long steamer trip to the shores of the Arctic Ocean is a journey which will ever be remembered. Luxurious steamers leave Waterways, three hundred miles north of Edmonton on the A. & G. W. Railway, making the round trip of four thousand miles to Aklavik. Every foot of the trip can be made in comfort, with the sun high in the heavens at midnight of the long northern summer day. Voyaging between shores alternating in rugged or open scenic beauty, past rushing torrents where the portage is made. On, over the great “Barren Lands” with their teeming



The Land of the Midnight Sun

herds of caribou, where only the trader, the trapper, the Indian and the guide ply their lonely adventurous calling.



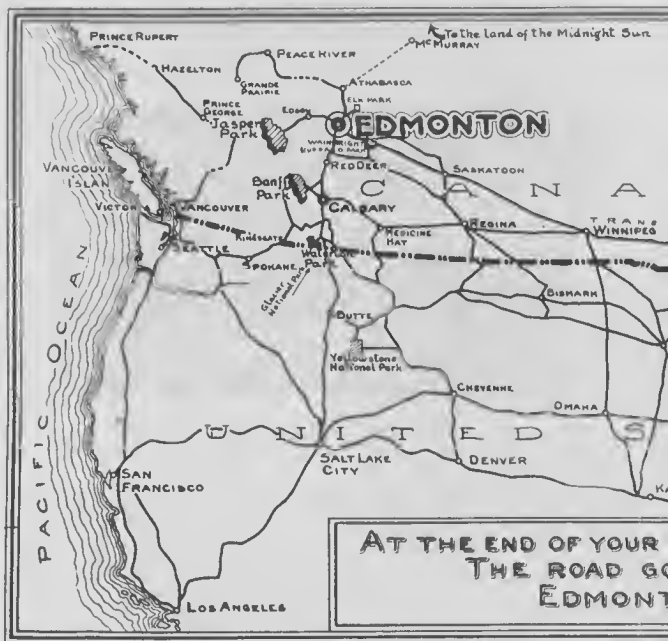
The Lakes Make a Pleasant Change

EDMONTON SUMMER RESORTS

Many beautiful summer lake resorts are located in the near vicinity of Edmonton. These lakes are reached by good motor roads and are replete with all that can be desired for a pleasant vacation. Bathing, boating, fishing, sandy beaches and shady shores with tenting space provided for the tourist, makes them attractive to the touring visitor.

THE ROADS AND HIGHWAYS

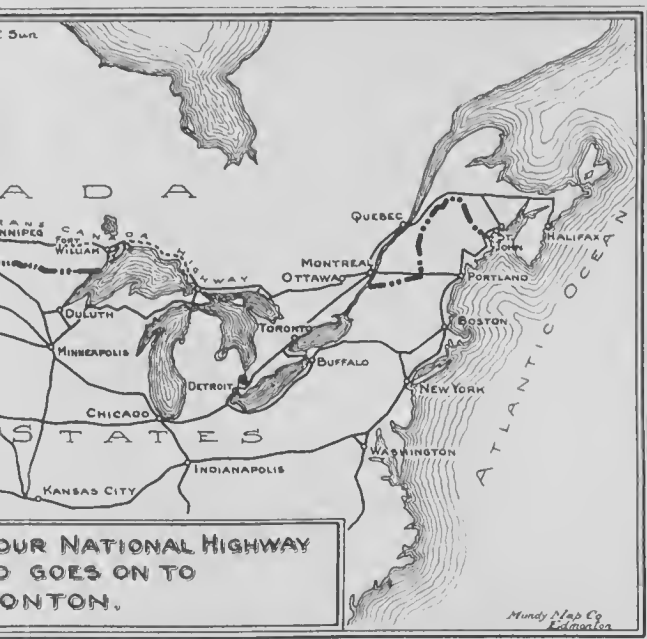
Good dirt roads and highways, in some parts gravelled, extend from the four main points of entry, at Emerson, Man.; Cardston and Coutts, Alberta and Kingsgate, British Columbia, connecting with Edmonton



via the principal towns and cities of Alberta, Saskatchewan and British Columbia. The roads are generally splendid in fine weather, never crowded and very seldom dusty. The rainfall during the travel months is light. Climate is all that can be desired, nights are always cool after hot sunny days.

THROUGH GOLDEN FIELDS OF GRAIN

As the road approaches Edmonton it winds through mile upon mile of fields of ripening golden grain, studded here and there with prosperous homesteads, forming a picture which is without equal.



NO RED TAPE AT BOUNDARY

There is no red tape at the boundary line. Cars are permitted to enter freely for holiday purposes without undue restrictions or delay. The badge of your automobile club is a ready introduction to fellow clubs in Canada.

EDMONTON—THE UNEXPLORED CH



From left to right—Top—Riverside Park, Carnegie Library
Bottom— Macdonald Hotel, Gol

AND CENTRE OF THE SCENIC WEST



IT'S WORTH
A VISIT
You'll Enjoy
Every
Minute

Library. Centre—A Beautiful Home—Jasper Avenue.
el, Golf Links, River Scene.



AT THE END
OF YOUR
NATIONAL
HIGHWAY
THE ROAD
GOES ON TO
EDMONTON

For Maps and Information Write
EDMONTON AUTOMOBILE AND GOOD
ROADS ASSOCIATION
EDMONTON, ALBERTA, CANADA

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